

PPB – CAC Meeting – 5/19/2010
Family Services of Greater Waterbury – 10:00-12:00PM

Attendees:

Carol O'Donnell
Kathie Lang
Jo Ann Reynolds Balanda
Laurie Reisman
Nicole Porto (Staff)
Lori Hart (Staff)
Louise Allen Brown

Joann Reynolds Balanda, chair, called the meeting to order at approximately 10:10AM.

Updates:

- Carol noted that Hartford Community Foundation recently received a grant from Kellogg Foundation for \$1M for enhancing the 5 existing hubs in the city
- Letters to Funders. The following letters were suggested:
 - American Savings Foundation:
 - Letter requesting meeting
 - Keep letter to 1 page
 - Provide statistics
 - Provide fact sheet
 - Workforce Development and Positive Youth Development are their priorities
 - Naugatuck Savings Bank Foundation:
 - Submit a proposal (due September 15, but can submit earlier)
 - Focus on job-related project
 - Work with a student from a local university to coordinate a project (NVCC was mentioned)
 - Keep in mind that accountants are on the NSBF board
 - Consider request \$10-15K
 - Tow Foundation:
 - Letter Asking for a meeting
 - To Sarah or Diane Serapina
 - Potential to fund operating money
 - Coordinate with WYSS in establishing relationship
 - Woodward Foundation:
 - Write a letter of request for the funding we seek
 - Focus on Family Engagement Committee goals
 - Consider request up to \$25-50K
 - CHDI:
 - Follow up with Judith Meyers as CHDC develops
- Committee suggested we consider having a grant writer “on call” to help with capacity
- The committee suggested looking into other funders such as:
 - Ford Foundation
 - Wallace Foundation

Data Discussion:

Priorities and indicators identified by the Bridge to Success Committees were presented – the following was discussed. It was requested that staff pass on the feedback to the committees:

The *Family Engagement Committee* has fleshed out a hub might look like. Those include:

- Food Stamps
- WIC
- # of these families served by hubs
- Tracking families

If funders can provide money, we can better serve the families in hubs.

Recommended that a goal might read “have 3 functioning hubs by x date”

The *Child Health & Development Committee* can use data to connect to a project. The following programs/agencies have data we can use:

- Pull data from incoming Kindergarteners

The *Early Care & Education Committee* might focus on:

- Quality
- Accreditation & curriculum improvement

It was suggested that the committee measure:

- How many children are registering on time

It was suggested that the *Workforce Development Committee* consider using the following as a proxy indicator:

- # of 8th graders taking Algebra I

General Data Discussion:

Develop a data sheet that profiles what it means to be a family under stress in Waterbury, look at families with children in poverty.

- Neighborhood Hub stats:
 - Look at numbers of families who are accessing hubs
 - Track the families & how often they use hub
 - Show that we know that access to services helps them with food, etc.
 - With this many more hubs we could provide x for families...
 - **Catholic Charities** – Giselle & Tiffany (Kathie can access data)
- **2-1-1** – Jo Ann
- **HMIS** – Jo Ann
- **SUN** – Lori and Yoellie
- **NOW** – Pamela Ortiz
- **EBO** – Laurie Reisman
- **ChildFIRST** – get grant data, MH data, data from CHDI
- **Department of Public Health**
- **Staywell** – Jo Ann
- **State of CT (Karen Odesso)** – Carol

Lori will work with Jo Ann to list data elements

Miscellaneous:

- It was suggested that we contact David Burgos to get him involved with BTS
- Consider asking New Opportunities to join Workforce Development Committee
- Need hospitals around the table
- CJR and planned parenthood for Teen Pregnancy Grant
- WFDC – career component for after school programs
- Grant to develop follow up study for graduates (ASF?)
- Cheshire schools track their graduates
- Bridgeport provides incentives to graduates to participate in the follow up questionnaire

Elevator Speech:

The committee suggested we be ready with an “elevator speech” to inform people about who we are and what we do. Jo Ann drafted the “elevator speech” and members provided feedback. Jo Ann will revise and send out to the committee to review.

Calendar/Timeline:

- Who are we targeting contact with
- 1 article a month
- WATR
- Organizations involved in BTS including PPB

Elements in Media Kit:

- One page Progress Report
- Key summary definitions (hubs, assets)
- Data sheet
- Elevator Speech
- Budget (Funding sources)
- Organizations involved in BTS
- FAQ
- Summary sheet (FAQs)
- Website information
- Telling stories (articles about what happening right now)
- Explanation of:
 - 40 Developmental Assets
 - Website
 - Difference between BTS & SRC
 - Neighborhood Hub definition
 - What happened to PPB
- Success Stories
 - SUN
 - Safe Place
 - 40 DA
 - ChildFIRST
 - CC Hub

Other

- *Government Commission on Disparity* – Carol noted that there will be 6 sessions on Government Commission on Disparity. The first session starts tonight. There will be a session on June 15th at UCONN in Waterbury from 6:30-8:00PM. It may be a good opportunity. Carol will follow up to find more information.
- *100 Best Communities* – Louise Allen Brown has identified an opportunity for Waterbury. We are planning to submit an application to request that Waterbury become one of America's 100 Best Communities as identified by America's Promise Alliance ([://www.americaspromise.org/Our-Work/Community-Action/100-Best-Communities.aspx](http://www.americaspromise.org/Our-Work/Community-Action/100-Best-Communities.aspx)). There are a few advantages to being designated as such:
 - National recognition and media exposure
 - Financial and logistic support to celebrate selection at a local event
 - Commemorative awards to be displayed in the community
 - Exposure to Alliance partner resources and the insights of other winning communities through an innovative online space to exchange ideas
 - Invitations to exclusive online informational events featuring Alliance partners designed to strengthen local efforts

The committee worked up a plan today to provide the information necessary for the application that is due June 1. Louise is writing and researching a significant portion of the application, and the rest of the committee has committed to gathering information for the grant. If we are designated as one of the 100 Best Communities it may fit nicely into our BTS/PPB/SRC integration plans, especially relating to the media exposure, financial assistance in gathering the community in a celebration activity, technical assistance relating to community planning, and access to a national grants database.

The meeting adjourned at approximately 12:15PM

– Next meeting date is scheduled for June 17th, 2010 from 10:00-12:00PM.