

**Waterbury Prevention Policy Board
Community Advocacy Committee (PPB-CAC)**

**Wednesday, February 24th, 2010
2:30p.m.-4:00p.m.
Family Services of Greater Waterbury**

Minutes

Present: JoAnn Reynolds Balanda, Elaine Skoronski, Louise Allen Brown, Laurie Reisman
Absent: Kathie Lang, Dorothy Adams, Dan Rezende, Christine Bianchi
Staff: Nicole Porto & Lori Hart

JoAnn Reynolds Balanda, chair, called the meeting to order at approximately 2:40PM

Updates:

- Lori reported that Donna Perreault was willing to share the TPTA buses with the SUN program; the team recommends obtaining the commitment in writing.
- Lori was not able to find a 40 Developmental Asset sheet that specifically addresses politicians.
- Lori referred 40 Developmental Assets suggestions from CAC to the PYDC; they are very interested in the ideas we provided about building a 40 Developmental Asset culture in the city.
- JoAnn contacted Carl Rosa from Mainstreet (Chamber of Commerce) – he is willing to assist PPB with distributing 40 Developmental Assets information to merchants. He suggested we attend the Town Watch or other meetings. This information will be passed on to the Positive Youth Development Committee.
- JoAnn related that Scott Saraphin (video production teacher at WAMS) felt the opportunity for kids to create vignettes about the 40 Developmental Assets was a great idea and that he has all the resources. He would need a volunteer assigned to work with the kids on the specifics (script, layout, etc).
- Elaine reported on the Board of Alderman meeting schedule noting that the Board meets on the 2nd and 4th Tuesdays of the month, and that we contact Mike Dalton 8-10 days prior to the meeting in order to be on the agenda. Mike recommends contacting Paul Pernerewski about the schedule and when we might present. Ideas mentioned that we might cover in that presentation include:
 - Sharing PPB and BTS mission
 - Results of our meetings with the community
 - 40 Developmental Assets results and overview
 - Show them how we can partner with them
 - Recognize their participation in our programs and acknowledge that some are already aware of what we are doing in the community
 - Emphasize that we are there to share information

- Team spoke about getting visibility on local cable. Louise noted that if you provide Nancy Vaughan with a video and a follow up phone call she will set up the information on Channel 16. Ideas mentioned included a scrolling paragraph to be scrolled on Channel 16 that includes the asset of the week, contact information, drive viewers to PPB website, and mention upcoming training. Anne Marie Cullinan has offered to us the use of the IRIS system once a month to send asset message. The team suggested that we encourage PPB members to use the 40 Developmental Asset message in their newsletter. Lori will follow up at the next PPB meeting.

Other:

- JoAnn asked if the subcommittees are still going to provide updates by the end of March. Lori stated that yes they will and they will be using the status report form. JoAnn wondered if the form will tell us what their barriers are. The committee suggested adding a column to address notes/barriers.

PPB Media Kit/Board of Alderman Meeting: The committee agreed it would be best to attend the second Board of Alderman meeting in April after the 40 Developmental Asset Survey is administered. The committee will gather the asset binder and CMHG information for the next meeting.

The team agreed that we should provide some data in a media kit and consider that the message we send is customized for them and shows them how what we do applies to them.

Established Follow Up Items:

- Elaine will contact Paul to find out what the Board of Alderman would want to know (presentation logistics)
- Elaine will contact Jeff Berger (Legislator)
- Lori will bring forward to the committee the grants we've looked into (TOW, Ford, Wallace Foundations) – Laurie Reisman is willing to share with Lori some funders she knows of
- Committee agreed to follow up with all the funders who were present at the PPB Executive Committee meeting earlier this month especially: Woodward Foundation, Naugatuck Savings Bank Foundation, American Savings Bank Foundation. It would be best to send a letter of inquiry around operating expenses and see who is interested. Laurie, Lori and Louise will work together to draft letters to the funders.

Establish Next Meeting Date

The next meeting date is scheduled for **March 24th, 2010 from 2:30 PM – 4:00 PM**

The meeting adjourned at approximately 3:30PM